# Reference Point Method with Importance Weighted Partial Achievements

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Abstract—The reference point method (RPM) is based on the so-called augmented max-min aggregation where the worst individual achievement maximization process is additionally regularized with the average achievement. In order to avoid inconsistencies caused by the regularization, we replace it with the ordered weighted average (OWA) which combines all the individual achievements allocating the largest weight to the worst achievement, the second largest weight to the second worst achievement, and so on. Further following the concept of the weighted OWA (WOWA) we incorporate the importance weighting of several achievements into the RPM. Such a WOWA RPM approach uses importance weights to affect achievement importance by rescaling accordingly its measure within the distribution of achievements rather than by straightforward rescaling of achievement values. The recent progress in optimization methods for ordered averages allows us to implement the WOWA RPM quite effectively as extension of the original constraints and criteria with simple linear inequalities.

Keywords—aggregation methods, multicriteria decision making, reference point method, WOWA.

#### 1. Introduction

Consider a decision problem defined as an optimization problem with m criteria (objective functions). In this paper, without loss of generality, it is assumed that all the criteria are maximized (that is, for each outcome "more is better"). Hence, we consider the following multiple criteria optimization problem:

$$\max \{ (f_1(\mathbf{x}), \dots, f_m(\mathbf{x})) : \mathbf{x} \in Q \},$$
(1)

where **x** denotes a vector of decision variables to be selected within the feasible set  $Q \subset \mathbb{R}^n$ , and  $\mathbf{f}(x) = (f_1(\mathbf{x}), f_2(\mathbf{x}), \dots, f_m(\mathbf{x}))$  is a vector function that maps the feasible set Q into the criterion space  $\mathbb{R}^m$ . Note that neither any specific form of the feasible set Q is assumed nor any special form of criteria  $f_i(\mathbf{x})$  is required. We refer to the elements of the criterion space as outcome vectors. An outcome vector **y** is attainable if it expresses outcomes of a feasible solution, i.e.,  $\mathbf{y} = \mathbf{f}(\mathbf{x})$  for some  $\mathbf{x} \in Q$ .

Model (1) only specifies that we are interested in maximization of all objective functions  $f_i$  for  $i \in I = \{1, 2, ..., m\}$ . Thus it allows only to identify (to eliminate) obviously inefficient solutions leading to dominated outcome vectors, while still leaving the entire efficient set to look for a satisfactory compromise solution. In order to make the multiple criteria model operational for the decision support process, one needs assume some solution concept well adjusted to the decision maker (DM) preferences. This can be achieved with the so-called quasi-satisficing approach to multiple criteria decision problems. The best formalization of the quasi-satisficing approach to multiple criteria optimization was proposed and developed mainly by Wierzbicki [1] as the reference point method (RPM). The reference point method was later extended to permit additional information from the DM and, eventually, led to efficient implementations of the so-called aspiration/reservation based decision support (ARBDS) approach with many successful applications [2]–[5].

The RPM is an interactive technique. The basic concept of the interactive scheme is as follows. The DM specifies requirements in terms of reference levels, i.e., by introducing reference (target) values for several individual outcomes. Depending on the specified reference levels, a special scalarizing achievement function is built which may be directly interpreted as expressing utility to be maximized. Maximization of the scalarizing achievement function generates an efficient solution to the multiple criteria problem. The computed efficient solution is presented to the DM as the current solution in a form that allows comparison with the previous ones and modification of the reference levels if necessary.

The scalarizing achievement function can be viewed as twostage transformation of the original outcomes. First, the strictly monotonic partial achievement functions are built to measure individual performance with respect to given reference levels. Having all the outcomes transformed into a uniform scale of individual achievements they are aggregated at the second stage to form a unique scalarization. The RPM is based on the so-called augmented (or regularized) max-min aggregation. Thus, the worst individual achievement is essentially maximized but the optimization process is additionally regularized with the term representing the average achievement. The max-min aggregation guarantees fair treatment of all individual achievements by implementing an approximation to the Rawlsian principle of justice.

The max-min aggregation is crucial for allowing the RPM to generate all efficient solutions even for nonconvex (and particularly discrete) problems. On the other hand, the regularization is necessary to guarantee that only efficient solution are generated. The regularization by the average achievement is easily implementable but it may disturb the basic max-min model. Actually, the only consequent regularization of the max-min aggregation is the lex-min order or more practical the ordered weighted averages (OWA) aggregation with monotonic weights. The latter combines all the partial achievements allocating the largest weight to the worst achievement, the second largest weight to the second worst achievement, the third largest weight to the third worst achievement, and so on. The recent progress in optimization methods for ordered averages [6] allows one to implement the OWA RPM quite effectively. Further following the concept of weighted OWA [7] the importance weighting of several achievements may be incorporated into the RPM. Such a weighted OWA (WOWA) enhancement of the RPM uses importance weights to affect achievement importance by rescaling accordingly its measure within the distribution of achievements rather than straightforward rescaling of achievement values [8]. The paper analyzes both the theoretical and implementation issues of the WOWA enhanced RPM.

### 2. Scalarizations of the RPM

While building the scalarizing achievement function the following properties of the preference model are assumed. First of all, for any individual outcome  $y_i$  more is preferred to less (maximization). To meet this requirement the function must be strictly increasing with respect to each outcome. Second, a solution with all individual outcomes  $y_i$ satisfying the corresponding reference levels is preferred to any solution with at least one individual outcome worse (smaller) than its reference level. That means, the scalarizing achievement function maximization must enforce reaching the reference levels prior to further improving of criteria. Thus, similar to the goal programming approaches, the reference levels are treated as the targets but following the quasi-satisficing approach they are interpreted consistently with basic concepts of efficiency in the sense that the optimization is continued even when the target point has been reached already.

The generic scalarizing achievement function takes the following form [1]:

$$S(\mathbf{y}) = \min_{1 \le i \le m} \{s_i(y_i)\} + \frac{\varepsilon}{m} \sum_{i=1}^m s_i(y_i), \qquad (2)$$

where  $\varepsilon$  is an arbitrary small positive number and  $s_i : R \to R$ , for i = 1, 2, ..., m, are the partial achievement functions measuring actual achievement of the individual outcomes  $y_i$  with respect to the corresponding reference levels. Let  $a_i$  denote the partial achievement for the *i*th outcome  $(a_i = s_i(y_i))$  and  $\mathbf{a} = (a_1, a_2, ..., a_m)$  represent the achievement vector. The scalarizing achievement function (2) is, essentially, defined by the worst partial (individual) achievement but additionally regularized with the sum of all partial achievements. The regularization term is introduced only to guarantee the solution efficiency in the case when the maximization of the main term (the worst partial achievement) results in a non-unique optimal solution. Due to combining two terms with arbitrarily small parameter  $\varepsilon$ , formula (2) is easily implementable and it provides a direct interpretation of the scalarizing achievement function as expressing utility.

Various functions  $s_i$  provide a wide modeling environment for measuring partial achievements [5], [9]–[11]. The basic RPM model is based on a single vector of the reference levels, the aspiration vector  $\mathbf{r}^a$ . For the sake of computational simplicity, the piecewise linear functions  $s_i$  are usually employed. In the simplest models, they take a form of two segment piecewise linear functions:

$$s_{i}(y_{i}) = \begin{cases} \lambda_{i}^{+}(y_{i} - r_{i}^{a}), & \text{for } y_{i} \ge r_{i}^{a} \\ \lambda_{i}^{-}(y_{i} - r_{i}^{a}), & \text{for } y_{i} < r_{i}^{a}, \end{cases}$$
(3)

where  $\lambda_i^+ > \lambda_i^-$  are positive scaling factors corresponding to underachievements and overachievements, respectively, for the *i*th outcome. It is usually assumed that  $\lambda_i^+$  is much larger than  $\lambda_i^-$ . Figure 1 depicts how differentiated scaling affects the isoline contours of the scalarizing achievement function.



*Fig. 1.* Isoline contours for the scalarizing achievement function (2) with partial achievements (3).

Real-life applications of the RPM methodology usually deal with more complex partial achievement functions defined with more than one reference point [5] which enriches the preference models and simplifies the interactive analysis. In particular, the models taking advantages of two reference vectors: vector of aspiration levels  $\mathbf{r}^{a}$  and vector of reservation levels  $\mathbf{r}^{r}$  [3] are used, thus allowing the DM to specify requirements by introducing acceptable and required values for several outcomes. The partial achievement function  $s_i$  can be interpreted then as a measure of the DM's satisfaction with the current value of outcome the *i*th criterion. It is a strictly increasing function of outcome  $y_i$  with value  $a_i = 1$  if  $y_i = r_i^a$ , and  $a_i = 0$  for  $y_i = r_i^r$ . Thus the partial achievement functions map the outcomes values onto a normalized scale of the DM's satisfaction. Various functions can be built meeting those requirements. We use the piece-wise linear partial achievement function introduced in an implementation of the ARBDS system for the multiple criteria transshipment problems with facility location [12]:

$$s_{i}(y_{i}) = \begin{cases} \gamma \frac{y_{i} - r_{i}^{r}}{r_{i}^{a} - r_{i}^{r}}, & y_{i} \leq r_{i}^{r} \\ \frac{y_{i} - r_{i}^{r}}{r_{i}^{a} - r_{i}^{r}}, & r_{i}^{r} < y_{i} < r_{i}^{a} \\ \alpha \frac{y_{i} - r_{i}^{a}}{r_{i}^{a} - r_{i}^{r}} + 1, & y_{i} \geq r_{i}^{a}, \end{cases}$$
(4)

where  $\alpha$  and  $\gamma$  are arbitrarily defined parameters satisfying  $0 < \alpha < 1 < \gamma$ . Parameter  $\alpha$  represents additional increase of the DM's satisfaction over level 1 when a criterion generates outcomes better than the corresponding aspiration level. On the other hand, parameter  $\gamma > 1$  represents dissatisfaction connected with outcomes worse than the reservation level.

For outcomes between the reservation and the aspiration levels, the partial achievement function  $s_i$  can be interpreted as a membership function  $\mu_i$  for a fuzzy target. However, such a membership function remains constant with value 1 for all outcomes greater than the corresponding aspiration level, and with value 0 for all outcomes below the reservation level (Fig. 2). Hence, the fuzzy membership function



Fig. 2. Partial achievement function (4).

is neither strictly monotonic nor concave thus not representing typical utility for a maximized outcome. The partial achievement function (4) can be viewed as an extension of the fuzzy membership function to a strictly monotonic and concave utility. One may also notice that the aggregation scheme used to build the scalarizing achievement function (2) from the partial ones may also be interpreted as some fuzzy aggregation operator [5]. In other words, maximization of the scalarizing achievement function (2) is consistent with the fuzzy methodology in the case of not attainable aspiration levels and satisfiable all reservation levels while modeling a reasonable utility for any values of aspiration and reservation levels.

# 3. Ordered Weighted Averages Refinement of the RPM

The crucial properties of the RPM are related to the maxmin aggregation of partial achievements while the regularization is only introduced to guarantee the aggregation monotonicity. Unfortunately, the distribution of achievements may make the max-min criterion partially passive when one specific achievement is relatively very small for all the solutions. Maximization of the worst achievement may then leave all other achievements unoptimized. Nevertheless, the selection is then made according to linear aggregation of the regularization term instead of the maxmin aggregation, thus destroying the preference model of the RPM. This can be illustrated with an example of a simple discrete problem of 7 alternative feasible solutions to be selected according to 6 criteria.

Table 1 presents six partial achievements for all the solutions where the partial achievements have been defined according to the aspiration/reservation model (4) thus allocating 1 to outcomes reaching the corresponding aspiration level. All the solutions are efficient. Solution S1 to S5 oversteps the aspiration levels (achievement values 1.2) for four of the first five criteria while failing to reach one of them and the aspiration level for the sixth criterion as well (achievement values 0.3). Solution S6 meets the aspiration levels (achievement values 1.0) for the first five criteria while failing to reach only the aspiration level for the sixth criterion (achievement values 0.3). All the solutions generate the same worst achievement value 0.3 and the final selection of the RPM depends on the total achievement (regularization term). Actually, one of solutions S1 to S5 will be selected as better than S6.

Table 1

Sample achievements with passive max-min criterion

Solutions	$a_1$	<i>a</i> <sub>2</sub>	<i>a</i> <sub>3</sub>	$a_4$	$a_5$	<i>a</i> <sub>6</sub>	min	Σ
S1	0.3	1.2	1.2	1.2	1.2	0.3	0.3	5.4
S2	1.2	0.3	1.2	1.2	1.2	0.3	0.3	5.4
S3	1.2	1.2	0.3	1.2	1.2	0.3	0.3	5.4
S4	1.2	1.2	1.2	0.3	1.2	0.3	0.3	5.4
S5	1.2	1.2	1.2	1.2	0.3	0.3	0.3	5.4
S6	1.0	1.0	1.0	1.0	1.0	0.3	0.3	5.3
S7	0.3	0.3	0.3	1.0	0.6	1.0	0.3	3.5

In order to avoid inconsistencies caused by the regularization, the max-min solution may be regularized according to the ordered averaging rules [13]. This is mathematically formalized as follows. Within the space of achievement vectors we introduce map  $\Theta = (\theta_1, \theta_2, \dots, \theta_m)$  which orders the coordinates of achievements vectors in a nondecreasing order, i.e.,  $\Theta(a_1, a_2, \dots, a_m) = (\theta_1(\mathbf{a}), \theta_2(\mathbf{a}), \dots, \theta_m(\mathbf{a}))$ iff there exists a permutation  $\tau$  such that  $\theta_i(\mathbf{a}) = a_{\tau(i)}$  for all *i* and  $\theta_1(\mathbf{a}) \leq \theta_2(\mathbf{a}) \leq \dots \leq \theta_m(\mathbf{a})$ . The standard maxmin aggregation depends on maximization of  $\theta_1(\mathbf{a})$  and it ignores values of  $\theta_i(\mathbf{a})$  for  $i \geq 2$ . In order to take into account all the achievement values, one needs to maximize the weighted combination of the ordered achievements thus representing the so-called ordered weighted averaging aggregation [13]. Note that the weights are then assigned to the specific positions within the ordered achievements rather than to the partial achievements themselves. With the OWA aggregation one gets the following RPM model:

$$\max \sum_{i=1}^{m} w_i \theta_i(\mathbf{a}), \qquad (5)$$

where  $w_1 > w_2 > ... > w_m > 0$  are positive and strictly decreasing weights. Actually, they should be significantly decreasing to represent regularization of the max-min order. When differences among weights tend to infinity, the OWA aggregation approximates the leximin ranking of the ordered outcome vectors [14]. Note that the standard RPM model with the scalarizing achievement function (2) can be expressed as the following OWA model [15]:

$$\max\left((1+\frac{\varepsilon}{m})\theta_1(\mathbf{a})+\frac{\varepsilon}{m}\sum_{i=2}^m\theta_i(\mathbf{a})\right).$$

Hence, the standard RPM model exactly represents the OWA aggregation (5) with strictly decreasing weights in the case of m = 2 ( $w_2 = \varepsilon/2 < w_1 = 1 + \varepsilon/2$ ). For m > 2 it abandons the differences in weighting of the largest achievement, the second largest one, etc., ( $w_2 = \ldots = w_m = \varepsilon/m$ ). The OWA RPM model 5 allows one to distinguish all the weights by introducing increasing series (e.g., geometric ones). One may notice in Table 2 that application of decreasing weights  $\mathbf{w} = (0.5, 0.25, 0.15, 0.05, 0.03, 0.02)$  within the OWA RPM enable selection of solution S6 from Table 1.

Table 2 Ordered achievements values

Solutions	$\theta_1$	$\theta_2$	$\theta_3$	$\theta_4$	$\theta_5$	$\theta_6$	$A_{\mathbf{W}}$
S1	0.3	0.3	1.2	1.2	1.2	1.2	0.525
S2	0.3	0.3	1.2	1.2	1.2	1.2	0.525
S3	0.3	0.3	1.2	1.2	1.2	1.2	0.525
S4	0.3	0.3	1.2	1.2	1.2	1.2	0.525
S5	0.3	0.3	1.2	1.2	1.2	1.2	0.525
S6	0.3	1.0	1.0	1.0	1.0	1.0	0.650
S7	0.3	0.3	0.3	0.6	1.0	1.0	0.305
w	0.5	0.25	0.15	0.05	0.03	0.02	

An important advantage of the RPM depends on its easy implementation as an expansion of the original multiple criteria model. Actually, even complicated partial achievement functions of the form (4) are strictly increasing and concave, thus allowing for implementation of the entire RPM model (2) by an location problem (LP) expansion [12].

The OWA aggregation is obviously a piecewise linear function since it remains linear within every area of the fixed order of arguments. The ordered achievements used in the OWA aggregation are, in general, hard to implement due to the pointwise ordering. Its optimization can be implemented by expressing in terms of the cumulated ordered achievements  $\bar{\theta}_k(\mathbf{a}) = \sum_{i=1}^k \theta_i(\mathbf{a})$  expressing, respectively: the worst (smallest) achievement, the total of the two worst achievements, the total of the three worst achievements, etc. Indeed,

$$\sum_{i=1}^{m} w_i \theta_i(\mathbf{a}) = \sum_{i=1}^{m} w'_i \bar{\theta}_i(\mathbf{a}),$$

where  $w'_i = w_i - w_{i+1}$  for i = 1, ..., m-1, and  $w'_m = w_m$ . This simplifies dramatically the optimization problem since quantities  $\bar{\theta}_k(\mathbf{a})$  can be optimized without use of any integer variables [6]. First, let us notice that for any given vector  $\mathbf{a}$ , the cumulated ordered value  $\bar{\theta}_k(\mathbf{a})$  can be found as the optimal value of the following LP problem:

$$\bar{\theta}_k(\mathbf{a}) = \min_{u_{ik}} \left\{ \sum_{i=1}^m a_i u_{ik} : \right.$$

$$\sum_{i=1}^m u_{ik} = k, 0 \le u_{ik} \le 1 \quad \forall i \}.$$
(6)

The above problem is an LP for a given outcome vector **a** while it becomes nonlinear for **a** being a vector of variables. This difficulty can be overcome by taking advantage of the LP dual to (6). Introducing dual variable  $t_k$  corresponding to the equation  $\sum_{i=1}^{m} u_{ik} = k$  and variables  $d_{ik}$  corresponding to upper bounds on  $u_{ik}$  one gets the following LP dual of problem (6):

$$\bar{\theta}_k(\mathbf{a}) = \max_{t_k, d_{ik}} \left\{ kt_k - \sum_{i=1}^m d_{ik} : a_i \ge t_k - d_{ik}, \ d_{ik} \ge 0 \quad \forall i \right\}.$$
(7)

Due the duality theory, for any given vector **a** the cumulated ordered coefficient  $\bar{\theta}_k(\mathbf{a})$  can be found as the optimal value of the above LP problem. It follows from (7) that  $\bar{\theta}_k(\mathbf{a}) = \max \{kt_k - \sum_{i=1}^m (t_k - a_i)_+\}$ , where  $(.)_+$  denotes the nonnegative part of a number and  $t_k$  is an auxiliary (unbounded) variable. The latter, with the necessary adaptation to the minimized outcomes in location problems, is equivalent to the computational formulation of the *k*-centrum model introduced by [16]. Hence, formula (7) provides an alternative proof of that formulation.

Taking advantages of the LP expression (7) for  $\bar{\theta}_i$  the entire OWA aggregation of the partial achievement functions (5) can be expressed in terms of LP. Moreover, in the case of concave piecewise linear partial achievement functions (as typically used in the RPM approaches), the resulting for-

mulation extends the original constraints and criteria with linear inequalities. In particular, for strictly increasing and concave partial achievement functions (4), it can be expressed in the form:

$$\max \sum_{k=1}^{m} w'_{k} z_{k}$$
s.t.  

$$z_{k} = kt_{k} - \sum_{i=1}^{m} d_{ik} \qquad \forall k$$

$$\mathbf{x} \in Q, \ y_{i} = f_{i}(\mathbf{x}) \qquad \forall i \qquad (8)$$

$$a_{i} \ge t_{k} - d_{ik}, \ d_{ik} \ge 0 \qquad \forall i, k$$

$$a_{i} \le \gamma(y_{i} - r_{i}^{r})/(r_{i}^{a} - r_{i}^{r}) \qquad \forall i$$

$$a_{i} \le (y_{i} - r_{i}^{a})/(r_{i}^{a} - r_{i}^{r}) + 1 \qquad \forall i.$$

#### 4. Weighted OWA Enhancement

Typical RPM model allows weighting of several achievements only by straightforward rescaling of the achievement values [8]. The OWA RPM model enables one to introduce importance weights to affect achievement importance by rescaling accordingly its measure within the distribution of achievements as defined in the so-called weighted OWA aggregation [7], [17]. Let  $\mathbf{w} = (w_1, \ldots, w_m)$ and  $\mathbf{p} = (p_1, \ldots, p_m)$  be weighting vectors of dimension msuch that  $w_i \ge 0$  and  $p_i \ge 0$  for  $i = 1, 2, \ldots, m$  as well as  $\sum_{i=1}^{m} p_i = 1$  (typically it is also assumed  $\sum_{i=1}^{m} w_i = 1$  but it is not necessary in our applications). The corresponding weighted OWA aggregation of outcomes  $\mathbf{a} = (a_1, \ldots, a_m)$ is defined as follows [7]:

$$A_{\mathbf{w},\mathbf{p}}(\mathbf{a}) = \sum_{i=1}^{m} \omega_i \theta_i(\mathbf{a}), \qquad (9)$$

where the weights  $\omega_i$  are defined as

$$\omega_{i} = w^{*}(\sum_{k \leq i} p_{\tau(k)}) - w^{*}(\sum_{k < i} p_{\tau(k)}), \qquad (10)$$

with  $w^*$  a monotone increasing function that interpolates points  $(\frac{i}{m}, \sum_{k \le i} w_k)$  together with the point (0.0) and  $\tau$  representing the ordering permutation for **a** (i.e.,  $a_{\tau(i)} = \theta_i(\mathbf{a})$ ). Moreover, function  $w^*$  is required to be a straight line when the point can be interpolated in this way, thus allowing the WOWA to cover the standard weighted mean with weights  $p_i$  as a special case of equal preference weights  $(w_i = 1/m \text{ for } i = 1, 2, ..., m)$ .

*Example 1*: Consider achievements vectors  $\mathbf{a}' = (1,2)$  and  $\mathbf{a}'' = (2,1)$ . While introducing preferential weights  $\mathbf{w} = (0.9, 0.1)$  one may calculate the OWA averages:  $A_{\mathbf{w}}(\mathbf{y}') = A_{\mathbf{w}}(\mathbf{y}'') = 0.9 \cdot 1 + 0.1 \cdot 2 = 1.1$ . Further, let us introduce importance weights  $\mathbf{p} = (0.75, 0.25)$  which means that results under the first achievement are 3 times more important

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$$w^{*}(\xi) = \begin{cases} 0.9\xi/0.5 & \text{for } 0 \le \xi \le 0.5 \\ 0.9 + 0.1(\xi - 0.5)/0.5 & \text{for } 0.5 < \xi \le 1.0 \end{cases}$$

and calculate weights  $\omega_i$  according to formula (10) as  $w^*$  increments corresponding to importance weights of the ordered outcomes, as illustrated in Fig. 3. In particular, one gets  $\omega_1 = w^*(p_1) = 0.95$  and  $\omega_2 = 1 - w^*(p_1) = 0.05$  for vector  $\mathbf{a}'$  while  $\omega_1 = w^*(p_2) = 0.45$  and  $\omega_2 = 1 - w^*(p_2) = 0.55$  for vector  $\mathbf{a}''$ . Finally,  $A_{\mathbf{w},\mathbf{p}}(\mathbf{a}') = 0.95 \cdot 1 + 0.05 \cdot 2 = 1.05$  and  $A_{\mathbf{w},\mathbf{p}}(\mathbf{a}'') = 0.45 \cdot 1 + 0.55 \cdot 2 = 1.55$ . Note that one may alternatively compute the WOWA values by using the importance weights to replicate corresponding achievements and calculate then OWA aggregations. In the case of our importance weights  $\mathbf{p}$  we need to consider three copies of achievement  $a_1$  and one copy of achievement  $a_2$ 



*Fig.* 3. Definition of weights  $\omega_i$  for Example 1: (a) vector  $\mathbf{a}' = (1,2)$ ; (b) vector  $\mathbf{a}'' = (2,1)$ .

thus generating vectors  $\tilde{\mathbf{a}}' = (1, 1, 1, 2)$  and  $\tilde{\mathbf{a}}'' = (2, 2, 2, 1)$  of four equally important achievements. Original preferential weights must be then applied respectively to the average of the two smallest outcomes and the average of two largest outcomes. Indeed, we get  $A_{\mathbf{w},\mathbf{p}}(\mathbf{a}') = 0.9 \cdot 1 + 0.1 \cdot 1.5 = 1.05$  and  $A_{\mathbf{w},\mathbf{p}}(\mathbf{a}'') = 0.9 \cdot 1.5 + 0.1 \cdot 2 = 1.55$ . We will further formalize this approach and take its advantages to build LP computational models.  $\Box$ 

The WOWA may be expressed with more direct formula where preferential (OWA) weights  $w_i$  are applied to averages of the corresponding portions of ordered achievements (quantile intervals) according to the distribution defined by importance weights  $p_i$  [18], [19]:

$$A_{\mathbf{w},\mathbf{p}}(\mathbf{a}) = \sum_{i=1}^{m} w_i m \int_{\frac{i-1}{m}}^{\frac{i}{m}} F_{\mathbf{a}}^{(-1)}(\xi) \ d\xi \,, \qquad (11)$$

where  $F_{\mathbf{a}}^{(-1)}$  is the stepwise function  $F_{\mathbf{a}}^{(-1)}(\xi) = \theta_i(\mathbf{a})$  for  $i - 1/m < \xi \le i/m$ . It can also be mathematically for-



*Fig. 4.* Formula (11) applied to calculations in Example 1: (a) vector  $\mathbf{a}' = (1,2)$ ; (b) vector  $\mathbf{a}'' = (2,1)$ .

malized as follows. First, we introduce the right-continuous cumulative distribution function (cdf):

$$F_{\mathbf{a}}(d) = \sum_{i=1}^{m} p_i \delta_i(d), \qquad (12)$$

where  $\delta_i(d) = 1$  if  $a_i \leq d$  and 0 otherwise. Next, we introduce the quantile function  $F_{\mathbf{a}}^{(-1)}$  as the left-continuous inverse of the cumulative distribution function  $F_{\mathbf{a}}$ , i.e.,  $F_{\mathbf{a}}^{(-1)}(\xi) = \inf \{\eta : F_{\mathbf{a}}(\eta) \geq \xi\}$  for  $0 < \xi \leq 1$ . Figure 4 illustrates application of formula (11) for computation of the WOWA aggregations in Example 1.

Let us recall the RPM applied to the example of seven alternatives as given in Table 1. For instance applying importance weighting  $\mathbf{p} = (\frac{4}{12}, \frac{3}{12}, \frac{2}{12}, \frac{1}{12}, \frac{1}{12}, \frac{1}{12})$  to solution achievements from Table 1 and using them together with the OWA weights **w** from Table 2 one get the WOWA aggregations from Table 3. The corresponding RPM method selects than solution S6, similarly to the case of equal importance weights. On the other hand, when increasing the importance of the last outcome achievements with  $\mathbf{p} = (\frac{1}{12}, \frac{1}{12}, \frac{1}{12}, \frac{1}{12}, \frac{1}{12}, \frac{1}{12}, \frac{1}{12}, \frac{1}{12}, \frac{1}{12}, \frac{1}{12}$  one get the WOWA values from Table 4.

Formula (11) defines the WOWA value applying preferential weights  $w_i$  to importance weighted averages within quantile intervals. It may be reformulated with the tail averages:

$$A_{\mathbf{w},\mathbf{p}}(\mathbf{a}) = \sum_{k=1}^{m} w'_k m L\left(\mathbf{a},\mathbf{p},\frac{k}{m}\right),$$
(13)

where  $L(\mathbf{y}, \mathbf{p}, \boldsymbol{\xi})$  is defined by left-tail integrating of  $F_{\mathbf{y}}^{(-1)}$ , i.e.,

$$L(\mathbf{y}, \mathbf{p}, \boldsymbol{\xi}) = \int_0^{\boldsymbol{\xi}} F_{\mathbf{y}}^{(-1)}(\boldsymbol{\alpha}) d\boldsymbol{\alpha}$$
(14)

and weights  $w'_k = w_k - w_{k+1}$  for  $k = 1, \dots, m-1$  and  $w'_m = w_m$ .

Graphs of functions  $L(\mathbf{a}, \mathbf{p}, \xi)$  (with respect to  $\xi$ ) take the form of convex piecewise linear curves, the so-called absolute Lorenz curves [20] connected to the relation of the second order stochastic dominance (SSD). Therefore, formula (13) relates the WOWA average to the SSD consistent risk measures based on the tail means provided that the importance weights are treated as scenario probabilities.

According to (14), values of function  $L(\mathbf{a}, \mathbf{p}, \boldsymbol{\xi})$  for any  $0 \le \boldsymbol{\xi} \le 1$  can be given by optimization:

$$L(\mathbf{a}, \mathbf{p}, \boldsymbol{\xi}) = \min_{s_i} \left\{ \sum_{i=1}^m a_i s_i : \sum_{i=1}^m s_i = \boldsymbol{\xi}, \quad 0 \le s_i \le p_i \quad \forall i \right\}.$$
(15)

Introducing dual variable *t* corresponding to the equation  $\sum_{i=1}^{m} s_i = \xi$  and variables  $d_i$  corresponding to upper

W	0.	.5	0.	25	0.	15	0.	05	0.	03	0.	02	$A_{\mathbf{w},\mathbf{p}}(\mathbf{a})$
S1	0.3	0.3	0.3	0.3	0.3	1.2	1.2	1.2	1.2	1.2	1.2	1.2	0.4575
S2	0.3	0.3	0.3	0.3	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	0.525
S3	0.3	0.3	0.3	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	0.6375
S4	0.3	0.3	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	0.75
S5	0.3	0.3	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	0.75
S6	0.3	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.825
S7	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.6	1.0	1.0	0.3185

Table 3 WOWA RPM selection with importance weights  $\mathbf{p} = (\frac{4}{12}, \frac{3}{12}, \frac{2}{12}, \frac{1}{12}, \frac{1}{12}, \frac{1}{12}, \frac{1}{12})$ 

Table 4 WOWA RPM selection with importance weights  $\mathbf{p} = (\frac{1}{12}, \frac{1}{12}, \frac{1}{$ 

W	0	.5	0.	25	0.	15	0.	05	0.	03	0.	02	$A_{\mathbf{w},\mathbf{p}}(\mathbf{a})$
S1	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	1.2	1.2	1.2	1.2	0.345
S2	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	1.2	1.2	1.2	1.2	0.345
S3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	1.2	1.2	1.2	1.2	0.345
S4	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	1.2	1.2	1.2	1.2	0.345
S5	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	1.2	1.2	1.2	1.2	0.345
S6	0.3	0.3	0.3	0.3	0.3	0.3	0.3	1.0	1.0	1.0	1.0	1.0	0.3525
<b>S</b> 7	0.3	0.3	0.3	0.6	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.5125

bounds on  $s_i$  one gets the following LP dual expression of  $L(\mathbf{a}, \mathbf{p}, \boldsymbol{\xi})$ :

$$L(\mathbf{a}, \mathbf{p}, \xi) = \max_{t, d_i} \left\{ \xi t - \sum_{i=1}^m p_i d_i : \\ t - d_i \le a_i, \ d_i \ge 0 \quad \forall i \right\}.$$
 (16)

Following (13) and (16) taking into account piecewise linear partial achievement functions (4) one gets finally the following model for the WOWA reference point method with piecewise linear partial achievement functions (4):

$$\max \sum_{k=1}^{m} w'_{k} z_{k}$$
  
s.t.  

$$z_{k} = kt_{k} - m \sum_{i=1}^{m} p_{i} d_{ik} \qquad \forall k$$
  

$$\mathbf{x} \in Q, \ y_{i} = f_{i}(\mathbf{x}) \qquad \forall i \qquad (17)$$
  

$$a_{i} \ge t_{k} - d_{ik}, \ d_{ik} \ge 0 \qquad \forall i, k$$
  

$$a_{i} \le \gamma(y_{i} - r_{i}^{r}) / (r_{i}^{a} - r_{i}^{r}) \qquad \forall i$$
  

$$a_{i} \le \alpha(y_{i} - r_{i}^{r}) / (r_{i}^{a} - r_{i}^{r}) \qquad \forall i$$
  

$$a_{i} \le \alpha(y_{i} - r_{i}^{a}) / (r_{i}^{a} - r_{i}^{r}) + 1 \qquad \forall i.$$

#### 5. Illustrative Example

In order to illustrate the WOWA RPM performances let us analyze the multicriteria problem of information sys-

JOURNAL OF TELECOMMUNICATIONS AND INFORMATION TECHNOLOGY 4/2008 tem selection. We consider a billing system selection for a telecommunication company. The decision is based on 6 criteria related to the system reliability, processing efficiency, investment costs, installation time, operational costs, and warranty period. All these attributes may be viewed as criteria, either maximized or minimized.

Table 5 presents all the criteria with their measures units and optimization directions. There are also set the aspiration and reservation levels for each criterion as well as the importance weights (not normalized) for several achievements. Five candidate billing systems have been accepted for the final selection procedure. All they meet the minimal requirements defined by the reservation levels.

Table 6 shows for all the systems (columns) their criteria values  $y_i$  and the corresponding partial achievement values  $a_i$ . The latter are computed according to the piece-wise linear formula (4) with  $\alpha = 0.1$ .

Table 7 presents for all the systems (columns) their partial achievement values ordered from the worst to the best taking into account replications according to the importance weights allowing for easy WOWA aggregation computations following formula (11). One may notice that except of system D all the other systems have the same worst achievement value min<sub>i</sub>  $a_i = 0.33$ . Selection among systems A, B, C and E depends only on the regularization of achievements aggregation used in the RPM approach. The WOWA RPM method taking into account the importance weights together with the preferential weights  $\mathbf{w} = (0.6, 0.2, 0.1, 0.05, 0.03, 0.02)$  points out system C

Table 5 Criteria and their reference levels for the sample billing system selection

Criteria	f <sub>1</sub> relia- bility	$f_2$ effi- ciency	f <sub>3</sub> invest. cost	f <sub>4</sub> install. time	f5 oprnl. cost	<i>f</i> <sub>6</sub> warranty period
Units	1–10	CAPS	mln PLN	months	mln PLN	years
Optimization	max	max	min	min	min	max
Reservation	8	50	2	12	1.25	0.5
Aspiration	10	200	0	6	0.5	2
Importance weights	0.3	0.3	0.1	0.1	0.3	0.1

Table 6 Criteria values  $y_i$  and individual achievements  $a_i$  for five billing systems

i	System A		System B		System C		System D		System E	
ι	<i>Yi</i>	$a_i$	Уi	$a_i$	<i>Yi</i>	$a_i$	<i>Yi</i>	$a_i$	<i>Yi</i>	$a_i$
1	10	1.00	9	0.50	10	1.00	9	0.50	10	1.00
2	200	1.00	100	0.33	170	0.80	90	0.27	150	0.67
3	1	0.50	0.3	0.85	0.8	0.60	0.2	0.90	0.5	0.75
4	8	0.67	3	1.05	8	0.67	8	0.67	5	1.02
5	1	0.33	1	0.33	0.6	0.87	0.2	1.04	1	0.33
6	2	1.00	2	1.00	1	0.33	2	1.00	1.5	0.67
$\min a_i$		0.33		0.33		0.33		0.27		0.33
$\sum a_i$		4.50		4.06		4.27		4.38		4.44

as the best one. These selection cannot be done if using the classical RPM with regularization based on the average achievements. Actually, the standard RPM (2) will

Table 7 WOWA RPM selection for five billing systems

W	А	В	С	D	Е
0.6	0.33	0.33	0.33	0.27	0.33
	0.33	0.33	0.60	0.27	0.33
0.2	0.33	0.33	0.67	0.27	0.33
	0.50	0.33	0.80	0.50	0.67
0.1	0.67	0.33	0.80	0.50	0.67
	1.00	0.33	0.80	0.50	0.67
0.05	1.00	0.50	0.87	0.67	0.67
	1.00	0.50	0.87	0.90	0.75
0.03	1.00	0.50	0.87	1.00	1.00
	1.00	0.85	1.00	1.04	1.00
0.02	1.00	1.00	1.00	1.04	1.00
	1.00	1.05	1.00	1.04	1.02
$A_{\mathbf{w},\mathbf{p}}$	0.47	0.37	0.56	0.37	0.45

select system A as better than all the others. Certainly, the WOWA RPM selection will change dramatically when decreasing importance of criterion  $f_5$  and increasing importance of  $f_6$ .

## 6. Conclusions

The reference point method is a very convenient technique for interactive analysis of the multiple criteria optimization problems. It provides the DM with a tool for an open analysis of the efficient frontier. The interactive analysis is navigated with the commonly accepted control parameters expressing reference levels for the individual objective functions. The partial achievement functions quantify the DM satisfaction from the individual outcomes with respect to the given reference levels. The final scalarizing function is built as the augmented max-min aggregation of partial achievements which means that the worst individual achievement is essentially maximized but the optimization process is additionally regularized with the term representing the average achievement. The regularization by the average achievement is easily implementable but it may disturb the basic max-min aggregation. In order to avoid inconsistencies caused by the regularization, the max-min solution may be regularized by taking into account also the second worst achievement, the third worse and so on, thus resulting in much better modeling of the reference levels concept [21].

The OWA aggregation with monotonic weights combines all the partial achievements allocating the largest weight to the worst achievement, the second largest weight to the second worst achievement, the third largest weight to the third worst achievement, and so on. It approximates nucleolar RPM introducing explicit scalarizing achievement function to be interpreted as utility. Further following the concept of weighted OWA [7] the importance weighting of several achievements may be incorporated into the RPM. Such a WOWA enhancement of the RPM uses importance weights to affect achievement importance by rescaling accordingly its measure within the distribution of achievements rather than straightforward rescaling of achievement values [8]. The ordered regularizations are more complicated in implementation due to the requirement of pointwise ordering of partial achievements. However, the recent progress in optimization methods for ordered averages [6] allows one to implement the OWA RPM quite effectively by taking advantages of piecewise linear expression of the cumulated ordered achievements. Similar, model can be achieved for the WOWA RPM. Actually, in the case of concave piecewise linear partial achievement functions (typically used in the RPM), the resulting formulation extends the original constraints and criteria with simple linear inequalities thus allowing for a quite efficient implementation.

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